

Midwest Nationals Wrestling Tournament

2011 Sponsor Agreement

The undersigned entity (the Sponsor) hereby agrees to sponsor the Midwest Nationals to be conducted in Bloomington-Normal, on July 8-9, 2011 at the following level: (check one)

_____ **\$8,000 Level: Title Sponsorship**

This sponsorship level includes all benefits of the Presenting Sponsorship, plus:

- Title Sponsor will be a category major sponsor, and will be exclusive.
- The event name and logo will include the name of the sponsoring organization. The Bloomington-Normal Area Sports Commission will design and provide the Midwest Nationals tournament logo to be approved by the title sponsor and the Midwest Nationals steering committee.
- Tournament logo will appear in a prominent position (usually the top) on all printed material, including but not limited to the registration form, signs, banners, participant badges, promotional fliers and posters, advertisements, wrestling mats, and tournament awards.
- Sponsor will be allowed to display and unlimited amount of company banners and/or erect signage at event site.
- Title sponsor would receive banner advertisement on the front page of the official event web site, as well as a direct link to the Title Sponsor's corporate web site.
- Title Sponsor will have the opportunity to distribute promotional materials at the event site via a booth or other method upon mutual agreement.
- Ten tickets to the Staff/VIP pre-tournament dinner, and ten tickets to the tournament

_____ **\$3,000 Level: Presenting Sponsorship**

This sponsorship level includes all benefits of the Pin Sponsorship, plus:

- Sponsor recognition in press release and advertising efforts as "Official Participating Sponsor"
- Four sponsor banners displayed at tournament site (provided by sponsor)
- Four tickets to the Staff/VIP pre-tournament dinner, and four tickets to the tournament
- Opportunity to provide an information booth at tournament site

_____ **\$1,000 Level: Pin Sponsorship**

This sponsorship level includes all benefits of the Takedown Sponsorship, plus:

- Unlimited public address announcements during event (sponsor to provide script)
- Two tickets to the Staff/VIP pre-tournament dinner, and two tickets to the tournament
- Two sponsor banners displayed at tournament site (provided by sponsor)

_____ **\$250 Level: Takedown Sponsorship**

- Opportunity to provide support in cash or through approved in-kind donations
- One sponsor banner displayed at tournament site (provided by sponsor)
- Listing on Midwest Nationals website with a link to sponsor's website

Sponsor agrees to make payment to the **Midwest Nationals** within 30 days from execution of this agreement. In exchange for the sponsorship fee, sponsor will receive the benefits as listed above. Sponsor also agrees to provide advertisement artwork as set forth in this agreement by June 10, 2011.

This agreement is made and entered into as of the _____ day of _____, 2011.

Name of Sponsor

Phone Number

Address

City, State, Zip

Fax Number

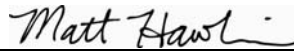
Email

Contact Person (Please print)

Contact Person's Signature

Matt Hawkins

Sports Commission Representative



Sports Commission Representative's Signature

Please return this agreement and payment to:

**Midwest Nationals
Attn: Matt Hawkins
3201 Cira Dr., Suite 201
Bloomington, IL 61704**